

## TAKE NOTE

### Reserve Your .CPA Domain!

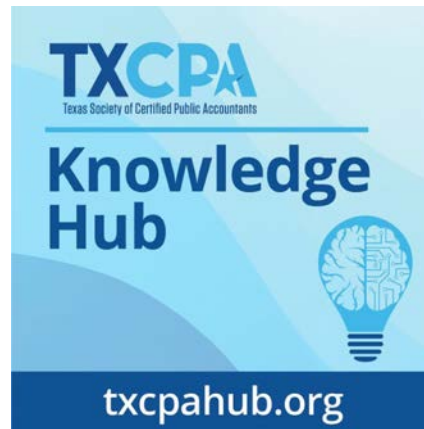
New top-level web domains, such as .cpa, are one way for organizations to modernize their digital front door. The .cpa domain is a restricted domain available only to CPA firms and individually licensed CPAs. It was launched in September 2020 to licensed firms and earlier this year to individually licensed CPAs, and it will be launched globally to select countries later in 2021.

By adopting a .cpa domain, you can:

- Secure your data;
- Enhance client trust;
- Strengthen your brand; and
- Give your digital footprint the distinction of being a CPA.

As of August 1, more than 6,000 .cpa domains have been registered by thousands of individually licensed CPAs and licensed firms, including 90% of firms in the AICPA Major Firms Group and 80% of the 500 largest firms.

For more information and to apply for a .cpa domain, please visit [domains.cpa](https://domains.cpa).



### Knowledge Hub is an Information Resource for Members

TXCPA's Knowledge Hub provides you insights and thought leadership resources designed to be helpful in your business, practice area or career. You'll find vendor-sponsored white papers, product guides, case studies, industry analysis and much more.

[Visit the TXCPA Knowledge Hub today](#) for an extensive library of free downloadable content provided by experts and vendors within the accounting profession.

### Win a 2022 Annual Meeting Prize Pack!

Supporting your profession is a win-win. Your contributions not only further the accounting profession in Texas, but they could also make you the lucky winner of a 2022 Annual Meeting Prize Pack! Make a contribution in the amount of at least \$100 to the [TXCPA Accounting Education Foundation](#) or the [Accountants Confidential Assistance Network \(ACAN\)](#) during the 2021 calendar year and to show our thanks, TXCPA will enter you in a random drawing for a two-night stay at The Kalahari Resort for our 2022 Annual Meeting, a fun welcome amenity when you arrive, a poolside play package and more! To learn more and contribute [go to our website](#).



### Connecting on TXCPA Exchange

Members across the state are building community and connecting on TXCPA Exchange. In our changing environment, it's more important than ever to maintain the connection to your professional community to ask questions, offer feedback and actively exchange ideas with your colleagues.

In addition to the general All Member Forum, there are three interest-area communities – Tax Issues, CPA Practice Management and Nonprofit Accounting. Be sure to log in today and join the conversation. Access [TXCPA Exchange](#) on TXCPA's website.

Become a  
**PEER REVIEWER**

Grow your practice and lead the profession!

Visit [aicpa.org/BeAReviewer](https://aicpa.org/BeAReviewer) to learn more about the requirements

-OR-

Call 800-428-0272 (option 2) to find out how you can be a peer reviewer in Texas



#### Adding peer review as a practice area provides distinct advantages for firms:

- Increases the visibility of your firm statewide
- Keeps peer reviewers on staff up-to-date on standards and exposes them to various audit processes that may enhance your firm's work in auditing
- Provides a prime new revenue opportunity, allowing you to charge your standard fee for this new line of service