

## Celebrating Our 2024 Rising Stars!

Welcome to arguably the most popular issue of *Today's CPA*. It is an honor to spotlight and celebrate the talents and achievements of our 2024 Rising Star Award winners. We had the opportunity to recognize these young CPAs at our Annual Meeting of Members in Frisco in June and I know you'll be impressed by each of them as you read more in this issue's cover story.

These are our future leaders, thinkers and change-makers. Their work not only enhances our success at TXCPA but also serves as inspiration for students and candidates seeking to learn more Their stories are a powerful reminder of the importance of nurturing talent and fostering an environment where creativity and ambition can flourish.

about the accounting profession. Their stories are a powerful reminder of the importance of nurturing talent and fostering an environment where creativity and ambition can flourish. I would encourage you to reach out to the Rising Stars in your chapters and engage them in visits with local schools and students to share stories of their CPA journey. Personal testimony is a powerful tool to attract young minds into our profession.

Join me in extending congratulations to each of our 2024 Rising Star Award winners. We are excited to see how you will continue to excel and contribute to our profession. Thank you for being shining examples of excellence we are proud to honor today!

Mohan Kuruvilla, Ph.D., CPA-Houston TXCPA Chair

Nominate a Future Rising Star!

Help us continue the tradition of recognizing Rising Stars by nominating those in your firms, companies and chapters who you know are taking our profession to the next level. Nominations for the 2025 Rising Stars will open soon.

Let's Connect! Drop me a note at <u>chair@tx.cpa</u>.

CHAIR Mohan Kuruvilla, Ph.D., CPA

PRESIDENT/CEO Jodi Ann Ray, CAE, CCE, IOM

EDITORIAL BOARD CHAIR Jennifer Johnson, CPA

STAFF MANAGING EDITOR Delynn Deakins, MBA <u>ddeakins@tx.cpa</u> 972-687-8550 800-428-0272, ext. 8550 MANAGER, MARKETING AND COMMUNICATIONS Peggy Foley pfoley@tx.cpa

COLUMN EDITOR Don Carpenter, MSAcc/CPA

DIGITAL MARKETING SPECIALIST Wayne Hardin, CDMP, PCM® whardin@tx.cpa

## CONTRIBUTORS

Melinda Bentley; Kenneth Besserman; Holly McCauley; Shicoyia Morgan; Craig Nauta; Kari Owen; John Ross; Lani Shepherd; April Twaddle; Patty Wyatt CHIEF OPERATING OFFICER Melinda Bentley, CAE

CLASSIFIED DeLynn Deakins Texas Society of CPAs 14131 Midway Rd., Suite 850 Addison, TX 75001 972-687-8550 ddeakins@tx.cpa

## EDITORIAL BOARD

Shivam Arora, CPA-Dallas; Derrick Bonyuet-Lee, CPA-Austin; Aaron Borden, CPA-Dallas; Don Carpenter, CPA-Central Texas; Rhonda Fronk, CPA-Houston: Aaron Harris. CPA-Dallas; Baria Jaroudi, CPA-Houston; Elle Kathryn Johnson, CPA-Houston; Jennifer Johnson, CPA-Dallas; Lucas LaChance, CPA-Dallas, CIA; Nicholas Larson, CPA-Fort Worth; Anne-Marie Lelkes, CPA-Corpus Christi; Bryan Morgan, Jr, CPA-Austin; Stephanie Morgan, CPA-East Texas; Kamala Raghavan, CPA-Houston; Amber Louise Rourke, CPA-Brazos Valley; Nikki Lee Shoemaker, CPA-East Texas, CGMA; Natasha Winn, CPA-Houston. DESIGN/PRODUCTION/ ADVERTISING Media By Design, LLC Design: Sherry Gritch



TODAY'S CPA NOVEMBER | DECEMBER 2024 3