

KNOWLEDGE

TRUST



ADVICE

STRATEGY



THE CPA ADVANTAGE

A CPA helps you protect your interests, listens to and addresses all of your financial concerns, and gives you real peace of mind.

TXCPA CAN HELP YOU FIND A CPA.

Find us at www.tscpa.org or call 800-428-0272.





When you're looking for health advice, you may call your doctor. Need legal advice? You likely reach out to an attorney. Where do you go when you need objective and strategic financial advice to secure your future?

Creating a relationship with a CPA provides advantages beyond those you may see with other finance professionals.



CPAS HAVE STRINGENT QUALIFICATION AND LICENSING REQUIREMENTS.

To earn the credential, a CPA must graduate from college, often with 150 semester hours and a master's degree, pass the demanding CPA Exam and be licensed by a state to practice.

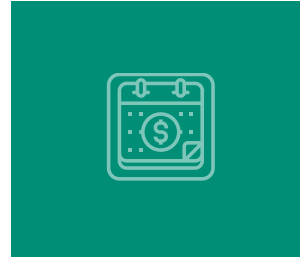
Once licensed, CPAs are held to a high level of accountability for their ethical conduct and professionalism. They must meet continuing education requirements, undergo peer review and attend mandatory ethics courses. A CPA is also eligible to represent you before the IRS in an audit, if needed.

The CPA designation is one of the most widely recognized and highly trusted professional designations in the business world.

CPAS WORK WITH YOU ALL YEAR LONG, NOT JUST DURING TAX SEASON.

CPAs have a long history of providing valuable and trusted advice.

CPAs spend their time helping clients with a wide range of business and personal finance issues. Other registered tax preparers may only work with clients during tax season and may not have a big-picture understanding of the many financial issues that their clients face.



CPAS CAN HELP YOU BETTER UNDERSTAND YOUR BIG FINANCIAL PICTURE.

Having a trusted adviser in your corner who knows all about your circumstances and looks at the big picture can make a critical difference.

A CPA can help you start thinking about strategic timing and next steps, so you don't miss out on important opportunities.

CPAS CAN HELP YOU SAVE FOR THE BIG STUFF.

Saving for education expenses, a home, a new baby or retirement can be daunting.

A CPA will help you strategize for all of life's adventures. They can also evaluate investment options that would be the most tax efficient to maximize your return in retirement.