

TXCPA HOUSTON FOUNDATION

2025



TXCPA Houston is here to educate, inform, and lead within the CPA profession and community

SPONSORSHIP PROSPECTUS

TXCPA Houston Foundation Sponsorships

Multi Day Conferences

2 day conferences held each May and November

At these two conferences, accounting professionals of all disciplines will network and access information tailored to help them thrive and network at the two-day event. Each day will feature three tracks: two with specialized focuses and a dynamic "wild card" track covering key non-technical and cross-industry topics.

Expected Attendance: 300 at each conference

Demographics of attendees include CPAs and accounting professionals working in business and industry, public accounting, industry, education, and government, tax practitioners, energy professionals, CFO/Controllers, and financial planning.

Spring Technology and Accounting Resources Summit (S.T.A.R.S.)

May 13-14, 2025 at Sugar Land Marriott

Fall Accounting Conference and Technology Symposium (F.A.C.T.S.)

November 19-20, 2025 at Norris Conference Center - City Centre

Conference Sponsorship Offerings

Exhibitor Sponsorship

- Firm name, brief description, and contact information listed on the conference platform
- Logo on relevant social media posts
- Logo on digital signage in the conference hall during breaks
- Logo displayed in digital conference marketing materials
- Attendee contact information of those who opt-in
- Sponsor's ad roll played at breaks – length is dependent upon sponsor level:
Diamond 120 seconds, Platinum 90 seconds, Gold 60 seconds, Silver 30 seconds

The Exhibitor Sponsorship includes all meals, breaks, entertainment, education, and branding throughout the event.

	Diamond	Gold	Silver
Spring Technology and Accounting Resources Summit (S.T.A.R.S.)	\$ 10,000	\$ 7,500	\$ 5,000
Fall Accounting Conference and Technology Symposium (F.A.C.T.S.)	\$ 10,000	\$ 7,500	\$ 5,000

Exhibitor Sponsorship

	Diamond	Gold	Silver
# Tables in Sponsor Area	2	1	1
# of Representatives	3	2	1
# of Complimentary Registrations *	4	3	2
# of half price Registrations *	6	4	2

*Can be used by staff or clients

Logo displayed on conference related eBlasts	X	X	X
Attendee contact information of those who opt in - post conference (see note 1)	X	X	X
Logo displayed on direct mail pieces, if sent	X	X	
Logo displayed prominently on conference app	X		
Speaking spot (see note 2)	X		
Logo on front of digital program	X		

Note 1: TXCPA Houston sponsors are permitted to market to TXCPA Houston members, provided that their promotions do not involve free educational events or products or services that compete with TXCPA Houston offerings without prior permission.

Note 2: Session topic and must be approved by the event planning committee

Experiences Sponsorships

General Room Sponsor - \$7,500 (per day)

- Exclusive sponsor of the room used for general sessions and track 1 session
- Introduce the speakers for the day
- Swag available on the tables for attendees
- Recognition in conference program
- 2 complimentary registrations
- 4 half price registrations
- 45 second video to be shown during the breaks

2 available per conference (one per day)

Session Room Sponsor - \$5,000 (per day)

- Exclusive sponsor of the room for either track 2 or 3 sessions
- Introduce the speakers for the day
- Swag available on the tables for attendees
- Recognition in conference program
- 1 complimentary registrations
- 2 half price registrations
- 30 second video to be shown during the breaks

4 available per conference (one track per day)

Audio Visual Sponsor - \$5,000

- Logo on digital signage
- 30 second video presented during break
- Sponsor recognized in conference digital program, event website, and on conference attendee hub
- 1 complimentary registrations
- 2 half price registrations

4 available

Experiences Sponsorships

Wi-Fi Sponsor - \$5,000

- Network name customization
- 30-second video presented during break
- Sponsor recognized in conference digital program and on conference attendee hub
- 1 complimentary registrations
- 2 half price registrations

1 available per conference

Sips & CPE Sponsor - \$5,000 (per day)

- Branded signage
- 2 minute introductions prior to the last session of the day including introducing the speaker(s)
- Sponsor recognized in conference digital program
- 1 complimentary registrations
- 2 half price registrations

2 available per conference (one per day)

Conference Bag Sponsor - \$5,000

- Sponsor of the conference swag bags
- Sponsor may hand out bags at the conference
- Sponsor recognized in conference digital program
- 1 complimentary registrations
- 2 half price registrations

TXCPA Houston will coordinate ordering the items from preferred vendor.

1 available per conference

Experiences Sponsorships

Beverage Sponsor - \$3,500 (per day)

Keep our attendees well hydrated.

- Branded signage
- Branded coffee sleeves for 500
- Recognition in conference program
- 1 complimentary registrations
- 2 half price registrations

TXCPA Houston will coordinate ordering the items from preferred vendor.

2 available per conference (one per day)

Snacks Sponsor - \$3,500 (per day)

Keep our attendees from approaching the "hangry" stage.

- Branded signage
- Branded napkins for 500
- Recognition in conference program
- 1 complimentary registrations
- 2 half price registrations

TXCPA Houston will coordinate ordering the items from preferred vendor.

2 available per conference (one per day)

Experiences

Sponsorships

Lanyards Sponsor - \$2,500

- Sponsor of the lanyards to clip to the badges given to all attendees.
- Lanyards will be imprinted with sponsors name
- Sponsor will be able to hand out lanyards at the conference
- Recognition in conference digital program

TXCPA Houston will coordinate ordering the items from preferred vendor

1 available per conference

Blanket Sponsor - \$2,500

- Sponsor provides logo blankets for 100 meeting attendees
- Blankets will be imprinted with sponsors name
- Sponsor will be able to hand out blankets at the conference
- Recognition in conference digital program

TXCPA Houston will coordinate ordering the items from preferred vendor

1 available per conference

Conference Program Sponsor - \$1,000

- Logo on front and back covers of digital conference program
- Logo on agendas handed out at conference

Sponsorship Application

Company Information

Full Name :

Address :

City: State: Zip:

Phone Number :

Contact Person:

E-Mail :

Billing Information(if different from Contact)

Name :

Address :

City: State: Zip:

Phone Number :

E-Mail :

Submit Application To:

TXCPA Houston
c/o Kristie Ondracek
1233 W Loop S, Suite 1425
Houston, TX 77027

or email to:
kondracek@txcpahouston.cpa

Conference Sponsorships

	Diamond	Gold	Silver
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Fall Accounting Conference and Technology Symposium (F.A.C.T.S.)	\$ 10,000	\$ 7,500	\$ 5,000

Conference Selected:

Level Selected:

Conference Experience Sponsorships

General Session Room Sponsor - per day	\$7,500.00
Session Room Sponsor - per day	\$5,000.00
Audio Visual Sponsor	\$5,000.00
Wi-Fi Sponsor	\$5,000.00
Sips & CPE Sponsor - per day	\$5,000.00
Swag Bag Sponsor - 300 bags	\$5,000.00
Beverage Sponsor - per day	\$ 3,500.00
Snacks Sponsor - per day	\$ 3,500.00
Lanyard Sponsor - 300 lanyards	\$ 2,500.00
Blanket Sponsor - 50 blankets	\$ 2,500.00
Conference Program	\$1,000.00

Conference Selected:

Experience Selected: