



WEEKLY NEWS BRIEF



CPAMAIL@TXCPAHOUSTON.CPA



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November 7, 2024

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Referral Name: Gabriel Florentino

Spotlight Feature

Available for a Limited Time!

CPAs Helping Schools Announces Two New Ways You Can Help Support Local Education Programs

The twenty-two year grant program to fund learning programs at Houston area PreK-12 schools depends on financial contributions from Houston Chapter members. Consider the following two ways to help raise funds for this important community service program to encourage children to learn about math, science, language, and more.



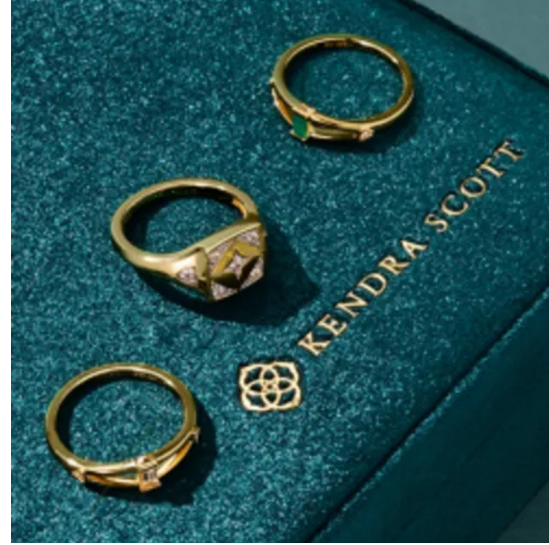
Popcorn for a Purpose: Crunch for Classrooms!

Available for Purchase November 18-22

Grab a few bags of irresistible popcorn and support TXCPA HOUSTON'S four-day online sale to fund the CPAs Helping Schools Grant Program! Every crunch counts toward giving PreK-12 students the tools and opportunities they need to thrive in the classroom. Join your peers in making a difference—one kernel at a time!

Double Good Popcorn supports America's youth by enabling organizations to raise funds in the simplest, most effective way possible through the sale of mouth-watering small batch popcorn. Flavors include: **White Cheddar Go-Getter**, **Butter Believe It**, **Easy Peasy Carmel Cheesy**, **Chi-Town Chow Down**, **Sweetie, You Salty**, **Little Kettle That Could**, **In Queso Fire**, **My Main Cheese**, **Holla-Peño**, **Sergeant Salt & Pepper**, **Caramel-Diem**, and **Paint It Milk Chocolate**.

Check next week's issue of Weekly News Brief for instructions on how to purchase popcorn on November 18-22.



Sparkle for Schools: A Three-Day Kendra Scott Give-Back Event!

In-store Purchases on December 13

Online purchases on December 13-15

Shop with purpose at [Kendra Scott](#) and help make a difference in PreK-12 classrooms! For **three days only**, a portion of your purchase will support the CPAs Helping Schools Grant Program, funding resources and opportunities for young students. Elevate your style and give back to education - it's the perfect pairing!

CPAs Helping Schools will be at Houston's [Highland Village store](#) from **Noon- 2:00 p.m.** on **Friday, December 13** for a special in-store fundraiser.

Can't make it? No problem! Simply go to the [Kendra Scott website](#) and use a special Give Back code on **December 13, 14, or 15** to make your holiday or personal online purchases. A portion of the sales will benefit the grant program!

Check the December 12 issue of Weekly News Brief for your Give Back code.

New



Fall Accounting Conference & Technology Symposium



Session and Sponsor
Spotlight

Silver
Sponsor



*Leverage Power BI to Gain Actionable Data Insights for Your Finance Organization
with Rebecca Snevel, CISSP, Principal, Data Solutions Practice at SolomonEdwards Group*

2024 Fall Accounting Conference and Technology Symposium (F.A.C.T.S.): Session Spotlight

Acquire New Information, Meet Local Accounting Professionals, and Earn 20 CPE Hours In Two Days of F.A.C.T.S.

Accounting professionals in every specialty will assemble on Nov. 20-21 at TXCPA HOUSTON'S inaugural Fall Accounting Conference & Technology Symposium (F.A.C.T.S.)!

Join [Rebecca Snevel](#), CISSP, Principal, Data Solutions Practice at [SolomonEdwards Group](#), to learn how to leverage Power BI to create data, analysis and visualizations that can be used in powerful new ways to increase business value. This session will focus on how one global organization used Power BI to create a dashboard, reports and visualizations to uncover actionable improvement opportunities that dramatically increased business value. Learn the critical milestones in preparation for a data project, the key steps to tell the data story, and how to summarize the story into tangible actions.

Thank you to SolomonEdwards Group for being a Silver Sponsor of this event!

Watch for more F.A.C.T.S features in upcoming issues of *Weekly News Brief*. The conference agenda includes topics such as: the impact of the **Election Year**, **Federal Income Tax Updates**, **Year-End Checklists for CFOs and Controllers**, **AI**, and many more to help both you and your organization thrive.

Register today to secure your in-person spot or to join virtually from anywhere in the world. [Learn more](#)

Click Here to Reserve
Your Space

Full Conference
Schedule

CPE & Certificates of
Completion FAQs

Ethics

Planning on getting your **Ethics** credit this Fall?

Next In-Person Option with TXCPA Houston:
December 5th

Expecting Ethics at this Conference? To make room at the 2024 FACTS Conference for technical, hot-topic, and industry-specific knowledge across all areas of accounting, an Ethics class will not be offered. However, you have plenty of opportunities for exciting in-person Ethics seminars with [Deanna Sullivan](#). The next class is scheduled on **December 5!** To fulfill your Ethics requirement by the end of the year, click on the button below to register.

[Register for In-Person Ethics on December 5](#)

Support TXCPA's CPA-PAC **Two Easy Steps to Protect Your Professional Interests**

Federal, state, and local elections are completed. Regardless of your candidates' successes, it is important to plan for the next state and local election and TXCPA's ongoing legislative efforts at the Texas State Capital. Here are two easy steps:

1. Travel to Austin to attend the [TXCPA Advocacy Day](#) on **Tuesday, January 29** This bi-annual event provides an opportunity to visit legislative offices, introduce yourself, explain the needs of the accounting profession, and create relationships with legislative staff.
2. Contribute to the Houston CPA-PAC fund to support local 2026 state legislative campaigns. 75 percent of your contribution remains at the local level for support of lawmakers in the Houston Chapter's thirteen-county membership area, and the remaining 25 percent is held in TXCPA coffers for donations to candidates in statewide office campaigns. See [donations report](#).

Contribution decisions are based upon each candidate's position on issues of importance to CPAs, the strength of the opposition, the level of the candidate's influence, their need for funds, and incumbency. Contributions are made year-round – not only during an election cycle – as modern policymakers must continually raise funds to meet the demands of campaigning.

Ways to Donate: 1) Mail your check, payable to TXCPA CPA-PAC, to TXCPA PAC, 14131 Midway Rd, Suite 850, Addison, TX 75001; and 2) [Click here to donate online](#) by credit. Learn more about TXCPA PAC outreach and consider joining your local Houston CPA-PAC for important funding discussions. Contact [Carol Spencer](#), TXCPA HOUSTON Membership Manager, for more information.

November is Month of Service

"One person can make a difference, and everyone should try" --John F. Kennedy

TXCPA HOUSTON members support their local community year-round, but November is a designated time we encourage and honor support. With over five million residents, the Greater Houston area offers a variety of ways to give back as a volunteer or a donor. See below for a few examples.

Blood or Platelet Donations

- [Greatest Gulf Coast Regional Blood Center](#)
- [American Red Cross of Greater Houston](#)
- [MD Anderson Cancer Center](#)

Local Food Banks and Services

- [Houston Food Bank](#)
- [Good Loaves & Fishes Soup Kitchen](#)
- [West Houston Area Ministries](#) (WHAM)
- [Northwest Assistance Ministries](#) (NAM)

Overall Community Assistance

- [Volunteer Houston](#)
- [Houston Zoo](#)
- [United Way](#)
- [Memorial Assistance Ministries](#)
- [Houston Habitat for Humanity®](#)
- [Operation Turkey](#)
- [The Montrose Center](#)

We ask that you consider volunteering, with family, friends, or coworkers during November. Any time you volunteer in your community, **please share the information and available photos via email** to Membership Manager [Carol Spencer](#).

For Giving Tuesday, consider monetary contributions to philanthropic needs of the Houston TSCPA Foundation CPAs Helping Schools or Accounting Scholarships.

Read More about TXCPA's Month of Service



Filing with FinCEN and Complimentary CPE Beneficial Ownership Reporting to FinCEN Required by the Corporate Transparency Act - Apres BOI Le Deluge

Wednesday, Dec. 4 | 12:00-1:30 p.m. | Virtual | 1.5 CPE Hours



Join [John R. Strohmeier](#), Proprietor of [Strohmeier Law PLLC](#), for the essential information you need for Beneficial Ownership Reporting. You will learn what information needs to be reported as part of the Corporate Transparency Act, which entities will be exempted from the reporting, and which individuals need to report their information. This extended 1.5 hour session will include a walk-through of filing reports on the FinCEN website. Don't miss this chance to see the process, ask questions, and gain expert and essential insights.

Register

Upcoming Events

[View All Upcoming Events](#)

Social, Networking & Community Service Events

Save the Third Wednesday Morning of the Month for Morning Buzz!

November 15

SOLD OUT! REGISTER TO BE ADDED TO THE WAITLIST TXCPA Houston Tour of the Holocaust Museum | [Waitlist](#)

November 17

TXCPA Houston Memorial Park Outing | [Register](#)

November 20

Morning Buzz Coffee Social in The Heights | [Register](#)

December 11

Holiday Open House & New Member Welcome | [Register](#)

December 18

Morning Buzz Coffee Social in Conroe | [Register](#)

January 14

TXCPA Houston Annual Business Meeting and Dinner Registration will open soon

CPE Events

November 8	LAST CHANCE! Final DISE ASU and Its impacts on Financial Reporting for Public Companies webinar Register
November 12	LAST CHANCE! Goodman Financial Seminar - Market Update + Investment Planning from ages 55-RMD Age Register
November 12	LAST CHANCE! Corporate Governance: Understanding the Board-Management Relationship Register for In Person Register for Virtual
November 14	LAST CHANCE! Offshoring Fundamentals for Small & Medium CPA Firms webinar Register
November 15	Why CPAs and Their Client Need to Challenge Their Property Taxes Every Year and What To Look For webinar Register
November 20-21	Fall Accounting Conference & Technology Symposium Information and Registration
December 3	Goodman Financial Seminar - Financial Planning Roadmap-Course Correction + Charitable Gifting & Giving Strategies Registration
December 4	NEW! Beneficial Ownership Reporting to FinCEN Required by the Corporate Transparency Act - Apres BOI Le Deluge Registration
December 5	Ethics: It's a Matter of Choice (In Person) Information and Registration
December 12	Individual Income Tax with Blaise Bender (In Person or Virtual) In Person Registration Virtual Registration
December 13	Business Income Tax Update with Blaise Bender (In Person or Virtual) In Person Registration Virtual Registration
January 15	Individual Income Tax Update with Blaise Bender (In Person or Virtual) In Person Registration Virtual Registration
January 17	Business Income Tax Update with Blaise Bender (In Person or Virtual) In Person Registration Virtual Registration
January 23	Ethics: It's a Matter of Choice (In Person) Information and Registration
February 4	Individual Income Tax Update with Blaise Bender (In Person or Virtual) In Person Registration Virtual Registration
February 5	Business Income Tax Update with Blaise Bender (In Person or Virtual) In Person Registration Virtual Registration
March 6	Ethics: It's a Matter of Choice (In Person) Information and Registration
May 8	Ethics: It's a Matter of Choice (In Person) Information and Registration
Multiple Dates	Excel-based CPE with Flat Fee Consulting Explore sessions

Resources for All Members

ACAN

Accountants Confidential Assistance Network | [Information](#) | (866) 766-ACAN

Career Center

Post or seek job openings | [Employers](#) | [Job Seekers](#)

Chapter Leader Rosters

[Executive Committee](#) | [Board of Directors](#) | [Past Presidents](#) | [Staff](#)

Chapter Podcasts

Professionals share information with TXCPA HOUSTON members | [Browse episodes](#)

Committee Engagement

Engage with a TXCPA HOUSTON committee | [Explore Committees](#)

Current News

[IRS News](#)

Disaster Relief

[Disaster relief resources](#)

Discounts on Publications

Exclusive discounts on Wolters Kluwer CCH publications | [Browse publications](#)

Protect Your CPA License

Help the Houston Chapter pull its weight | [Donate to PAC](#)

Your TXCPA Member Profile

[Check your member profile](#) | Assistance: (800) 428-0272 option 1

Resources for Students and Candidates

November 20

2024 CPA Evolution Changes webinar | [Register](#)

November 21

Tips and Tricks for Sitting for the CPA Exam | [Register](#)

Various Dates

TXCPA HOUSTON Candidate Study Hall | [See Dates and Register](#)

30% Discount

[Gleim CPA Premium Pro Course](#)

Save \$400

[UWorld's 2024 Elite Unlimited CPA Review Course](#) | Use discount code BG1999

Free Resources

[Student and candidate resources](#) and [Student Membership](#)

Chapter Governance and Committee Meetings

[Explore committees](#) | [Sign up for a committee](#)

November 11

CPE Unification Task Force | Contact [Mark Allen](#)

November 12

Investments Committee | Contact [Kristie Ondracek](#)

November 12

Young Professionals Committee | Contact [Carol Spencer](#)

November 13

Accounting & Auditing Committee | Contact [Nicole Lartigue](#)

November 13	CFO/Controllers Committee Contact Nicole Lartigue
November 13	Forensics & Valuation Services Committee Contact Nicole Lartigue
November 15	Membership Committee Contact Carol Spencer
November 19	CPAs Helping Schools Committee (Grant Selection) Contact Carol Spencer
November 26	CPE Committee Contact Mark Allen
December 2	Financial Planning & Wealth Management Committee Contact Nicole Lartigue
December 3	Diversity & Inclusion Committee Contact Mark Allen
December 4	Executive Committee Contact Mark Allen
December 6	Tax Committee Contact Nicole Lartigue
December 11	Board of Directors Contact Mark Allen
December 9	CPE Unification Task Force Contact Mark Allen
December 12	Business & Industry Committee Contact Nicole Lartigue



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TXCPA Houston's Diversity Statement

TXCPA Houston values the diverse contributions and talents of all its members. We are committed to promoting diversity, equity, inclusion, and a sense of belonging in the workplace, in membership, and in the accounting profession. Diversity includes, but is not limited to, race, gender, generations, abilities, orientation, and religious beliefs.

Contact [Mark Allen](#), TXCPA Houston Executive Director, to learn more about joining the Diversity & Inclusion Committee.

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