

UTA Department of Accounting

Employer Engagement Guide 2024-2025

Thank you for your interest in engaging with our accounting students. Below you will find details for several avenues of engagement as well as contact information for the Department of Accounting, the College of Business, and the Career Development Center here at UTA. We look forward to working with you to connect your firm to our talented students.

Firm Night (next date Friday, February 7, 2025)

Annually - February

Firm Night is a formal event in the style of a career fair. Firms have a table where they can set up signage and materials to give out to students. Firms are invited to set up their table, meet other firms, and eat before students arrive. The event is predominantly accounting students but is open to finance and other business students as well.

Firm Night features 40-50 firms and usually around 400-450 students. Firms should try to have 2-4 members in attendance, with a maximum of 6. Registration for Firm Night 2025 will open in October of 2024.

The registration fee is \$300 per firm. The fee is waived for governmental and nonprofit organizations.

Contact Terra McGhee (<u>tcbrown@uta.edu</u>) for more information.

Speed Networking (next date Friday, February 7, 2025)

Annually - February

In conjunction with Firm Night, we host a Speed Networking event. In this popular event 1 or 2 firm members sit at a table with 1-2 students. The key is speed! After 4 minutes with the students a bell rings and the students rotate to the next table. Speed Networking is an excellent opportunity to have a focused discussion with students.

Participation in Speed Networking is limited to 20 firms and up to 40 accounting students.

The registration fee for Firm Night also includes participation in Speed Networking (limited spaces available).

Contact Terra McGhee (<u>tcbrown@uta.edu</u>) for more information.



Meet the Candidates (next date TBA, October 2024)

Annually – October

Meet the Candidates is a smaller, less formal event where firms can meet with our best and brightest accounting students, members of the Beta Alpha Psi national honor society. This mix and mingle style networking event is hosted by the UTA chapter of Beta Alpha Psi. Firms and students will enjoy appetizers and conversation. Firms are invited to set out any brochures/swag or other materials for students on tables by the entrance.

Firms should plan to have 1-3 members participate

The registration fee is \$200 per firm. The fee is waived for governmental and nonprofit organizations.

Contact Dr. Cheryl Prachyl (cheryl.prachyl@uta.edu) for more information.

Accounting Society, Beta Alpha Psi, and NABA Meetings

Fall/Spring semesters

Accounting Society Fridays 12:30 pm, Beta Alphi Psi Fridays 5:30 pm, NABA Wednesdays 12:00 pm

Our three accounting student organizations, Accounting Society, Beta Alpha Psi, and NABA, hold meetings regularly during the fall and spring semesters. The groups invite a firm or a panel to host the meeting. Firms will present on a topic related to accounting careers and professional development. There is also time to introduce the firm and provide information about career paths and opportunities at the firm. Panel discussions feature speakers from different firms who present information on a particular topic.

Between the student organization business part of the meeting and the host presentation there is a break for food and networking. Hosting a meeting is a powerful opportunity to engage with our best and brightest accounting students, as your firm is the sole employer at the event.

Firms should have at least 2 members participate to host a meeting. For panel discussions, 1 member should present, but additional members are welcome to attend.

There is no fee to host a meeting, although firms may choose to provide food for the networking break.

Contact Dr. Cheryl Prachyl (<u>cheryl.prachyl@uta.edu</u>) for Beta Alpha Psi, Dr. Nicholas Mitchell (<u>nicholas.mitchell@uta.edu</u>) for NABA, and Dr. Stephanie Rasmussen (<u>srasmuss@uta.edu</u>) for Accounting Society.



Chili Cook-off (next date Saturday, November 2, 2024)

Annually - October

This fun, family friendly event is a beloved tradition of the Department of Accounting. Firms and accounting student will field teams to compete for coveted trophies such Best Chili, Best Theme, Tug-of-War Champions and more. Firms will have a table for making their chili. Many firms choose to go all-out with themes and costumes. Student groups and even the faculty will have their own entries into the competition. In addition to chili, there will be costume contests, field games, and fun for the entire family. The event is held outside, so furry friends on leashes are also welcome to dress up and compete.

Firms should plan to bring along at least 3 participants and are welcome to bring the whole family. There are usually about 10-20 teams in the competition, including our faculty accounting student organizations teams.

The registration fee is \$200 per firm. All activities during the event are free. *The fee is waived for governmental and nonprofit organizations.*

Contact Dr. Cheryl Prachyl (cheryl.prachyl@uta.edu) for more information.

Rising Stars Reception (next date April 18th, 2025)

Annually April

Each April the Department of Accounting hosts a scholarship banquet. Firms who have sponsored scholarships or set up scholarship endowments are invited to attend. The event features a networking session with the scholarship recipients.

Contact Dr. Stephanie Rasmussen (<u>srasmuss@uta.edu</u>) for more information.

UTA Accounting CPE Day (next date August 2025)

Annually – August

This annual event, established in 2011, is an educational opportunity for the Department of Accounting's alumni and other professionals to earn Continuing Professional Education credits required for the maintenance of Texas CPA licenses. One full day attendance earns eight credit hours in subjects ranging from audit, tax, accounting, diversity, and ethics, among others. It also provides alumni and friends an opportunity to donate to the Accounting Graduate Fellowship, which awards scholarships each year to high-achieving accounting students. This is an excellent opportunity to network with UTA Accounting Alumni, building your network for experienced hires.

Contact the Department of Accounting (<u>accounting@uta.edu</u>) for more information.



Accounting Courses Guest Speakers

Fall/Spring semesters

Each fall and spring the Department of Accounting hosts guest speakers in our accounting classes. In our principles classes these speakers share their experiences in the accounting profession and provide insight into the career paths and professional opportunities available to accounting majors. In our upper-level accounting classes they may speak on a topic in which they have professional experience relevant to the course. This is an excellent opportunity to reach out to students early in their academic journey and to attract talented students to the accounting profession.

Contact the Department of Accounting (<u>accounting@uta.edu</u>) for more information.

Questions Answered

If you have questions, we have answers! Contact us for more information or guidance as you build a plan to connect with and recruit our students.

Department of Accounting

- 701 S. West Street, Room 409, Box 19468, Arlington, Texas 76019 | 817-272-7029 Department Email: <u>accounting@uta.edu</u>
- Dr. Ramgopal Venkataraman, Chair, Department of Accounting <u>ramvenk@uta.edu</u> | 817-272-3088
- Terra McGhee, Accounting Internship Coordinator <u>tcbrown@uta.edu</u> | 817-272-0710
- Dr. Cherie Henderson, Graduate Accounting Advisor, Faculty Advisor Beta Alpha Psi <u>chenderson@uta.edu</u> | 817-272-3179
- Dr. Stephanie Rasmussen, Assistant Chair, Faculty Advisor Accounting Society srasmuss@uta.edu | 817-272-3088
- Dr. Cheryl Prachyl, Faculty Advisor Beta Alpha Psi srasmuss@uta.edu | 817-272-3088

College of Business

701 S. West Street, Room 334, Box 19468, Arlington, Texas 76019 | 817-272-4958

Rebecca Neilson, Assistant Dean, College of Business <u>rneilson@uta.edu</u> | 817-272-2643 <u>College of Business Corporate Partners</u> | <u>College of Business Internship Coordinators</u>



UTA's Career Development Center

UTA's Center Development Center offers employers many opportunities to recruit UTA talent for fulltime, part-time, internship, and work-study positions. An Employer Outreach Specialist can help your firm develop an engagement plan to connect with and recruit students.

Recruiting 101 Presentations

The Career Development Center hosts a virtual presentation entitled "Recruiting 101: Attracting Top UTA Talent," which overviews events, services, recruiting best practices and provides up-to-date information on connecting with Mavericks throughout the semester. There is also a live Q&A at the end of the presentation. <u>Register for Free Here.</u>

Schedule an Information Table

Hosting an information table in the Dr. Jackie Fouse Connection Court in the College of Business is a free opportunity that provides your organization a space to connect informally with Maverick talent while promoting open job roles and building your brand through a direct connection. To request a reservation, please make your submission *at least five business days in advance*. Suggested timeframes to visit campus and host a tabling event are mid-weekdays (Tues, Wed, or Thu) between 10 AM – 2 PM.

To submit your request, please complete this brief form.

Resumania

Join UT Arlington's Career Development Center on Monday, September 9th, from 11:30 AM – 2 PM to help students and alumni prepare for the Fall hiring season. Meet with Mavericks for short, 10-minute coaching conversations centered around reviewing and providing resume feedback. This is a great opportunity to engage with talent in an informal environment, aid in their professional development, and build a positive brand for your organization at UTA. Register here by the Wednesday, September 4th deadline.



All-Majors Job & Internship Fair

The All Majors Job and Internship Fair is hosted by UTA's Career Development Center each Fall (September) and Spring (March) semester. During this event, participating employers can connect with 1,000+ underclassmen, graduating seniors, graduate students, and alums for full-time positions, part-time positions, co-ops, and internships.

Fall 2024: Wednesday, September 18th, from 12 – 4 PM. Register on Handshake by Wednesday, September 4th.

Spring 2025: Wednesday, March 5th, from 12 – 4 PM. Registration will be hosted on Handshake (TBA)

Contact hireamav@uta.edu for more information.

Employer Outreach Specialists

Are you interested in building an individualized, targeted recruitment strategy and learning more about Career Development Center services and ongoing events? Contact an employer outreach specialist for help with all of this and more.

Keith Sherwood | <u>keith.sherwood@uta.edu</u> Pillar 1: Fortune 500 companies, Top DFW Workplaces, and organizations with a staff of over 5,000.

Kiara Roman-Galarza | <u>kiara.romangalarza@uta.edu</u> Pillar 2: Start-up to Medium Size Businesses, a staff of up to 5,000.

Sujey Benavides | <u>sujey.benavides@uta.edu</u> Pillar 3: Healthcare, Non-Profit, Government, and Education Employers

Handshake

Handshake is the centralized job board platform where partner employers can post open positions and upcoming events and connect directly with qualified candidates. Connecting with UTA on Handshake is the first and most important step in promoting a job opening or internship to UTA students/alums. Learn more and set up your account <u>here</u>. Once your employer profile is approved, your organization can post positions and participate in our recruitment opportunities.

Connect with the Career Development Center at <u>hireamav@uta.edu</u> to learn more.