



2024-2025
SPONSORSHIP
PROSPECTUS

TXCPA
SOUTHEAST
TEXAS

FALL BREAKFAST SPONSOR

Sponsor level: \$2,000 (one available)

Attendance: 10-20 per breakfast

Four CPE breakfasts throughout the fall

- Promoted on chapter website
- Sponsorship promotion in event-related emails
- One promotional email about organization sent to over 325 chapter members
- One social media post promoting organization
- Opportunity to have one representative at each breakfast

SPRING BREAKFAST SPONSOR

Sponsor level: \$1,500 (one available)

Attendance: 10-20 per breakfast

Three CPE breakfasts throughout the spring

- Promoted on chapter website
- Sponsorship promotion in event-related emails
- One promotional email about organization sent to over 325 chapter members
- One social media post promoting organization
- Opportunity to have one representative at each breakfast

CHAPTER MEETINGS

Sponsor level: \$1,500 (two available)

Attendance: 40-60 per meeting

- Promoted on chapter website
- Sponsorship promotion in event-related emails
- One social media post promoting organization
- Sponsor table at meeting
- Opportunity to speak at beginning of luncheon

CHAPTER SPONSOR

Sponsor level: \$2,500

- Promoted on chapter website
- Sponsorship promotion in event-related emails
- One promotional email about organization sent to over 325 chapter members (sent in fall or spring)
- Two promotional social posts (one in the fall and one in the spring)
- Sponsor table at all CPE courses (excluding breakfasts)
- Ability to attend Tax Conference and have a sponsor table

HAPPY HOUR SPONSOR

Sponsor level: \$750

- Verbal recognition during happy hour along with the opportunity to speak up to five minutes about your firm/company during the event
- Permission to bring promo materials to hand out
- Sponsor logo on all happy hour promotional materials
- Sponsor logo on the happy hour registration page
- Provide two drink tickets and appetizers for attendees